

In recent years, many small local shops have closed because customers travel to large shopping centers or malls to do their shopping.

Is this a positive or negative development?

More and more retailing outlets are emerging every day which, as a result, are forcing the smaller shops to close down their businesses. Since this transformation will result in fewer commutes and lower prices for the customers, it could be reasoned that the overall trend is a positive one.

Shopping outlets are generally built over a vast area, providing enough space to fit in all kinds of items at one place. This very feature of shopping centers presents customers with a variety of choices that would not have been available otherwise. Customers then prefer to go to such places to purchase all their needs at one go, which eventually leads to a reduction in the number of traveling they have to make within a specific period. For instance, families will have to go only once a month to buy all the merchandise they need rather than traveling multiple times to basically carry out the same job.

Another factor at play here is the fact that malls run frequent discount plans on their products that incurs-impose less cost on their customers. The reason for this might be the monetary power that enables them to introduce items at a lower price but more in quantity, which could compensate for the discount given in the first place. Therefore, choosing shopping centers over local shops will result in saving some money for the people that could boost households' financial situation in the long run.

It could be judged that this recent transformation in the way people shop has brought about positive changes for the customers in its wake. Not only does this development bring about less time spent on going outside, but even more, it will actually help the families afford more with the same budget.